



Regional Advisors

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The 12th Annual Lakeshore Classic
November 26, 29-30, 2019
West Side Leadership Academy

Lakeshore Classic time is upon us once again, and I am writing to ask for your support for this year's classic, scheduled for November 29-30, 2019. The Lakeshore Classic is a regional family oriented event focusing its activities on raising educational awareness and drawing on the parallels between sports participation and academic achievement. Its design is to encourage our region's youth to follow a path to success. *And, The Lakeshore Classic is the only such event of its type in the greater Chicagoland area.*

"Civility" is the theme of this years' classic and the Gary Chamber of Commerce is stepping up as we devote our signature event to the promotion of "Civility" throughout the region. We will incentivize our students by highlighting the *Golden Rule* through educational attainment and classroom excellence. This year we welcome one of the region's own sports legend, Kenny Lofton, recently retired Major League Baseball (MLB) center fielder as our keynote speaker for the Corporate Luncheon, Tuesday, November 26th, 11:30 am, at Majestic Star Casino Event Center, One Buffington Harbor Drive, Gary.

We are requesting that you be a sponsor at one of our corporate levels. Your contribution will help us to award students who are achieving at high levels and to provide incentives for the other students to improve their levels of performance. As a corporate sponsor among the items you will receive are game tickets, premier logo placement on all printed materials, ad book recognition, premier table seating at the corporate luncheon and other benefits. Full corporate sponsorship information is attached.

Your company/organization will send a strong message to the community that you care about our students and their quality of education. You will be prominent in our promotions and extremely visible during our events. Thank you for your consideration and your support. Together we will make a difference!

Respectfully,

A handwritten signature in black ink that reads "Charles 'Chuck' Hughes".

Charles "Chuck" Hughes
Executive Director
Gary Chamber of Commerce