

## LAKESHORE CLASSIC CHARTER SPONSORSHIP OPPORTUNITIES

### Signature Sponsor -- \$35,000

- 40 one-day tickets, good for all games.
- Naming Rights to Lakeshore Classic.
- Most prominent name/logo placement on all printed materials and signage related to event promotion.
- Most prominent name/logo placement on event web site with hyperlink.
- 1 Full-page ad in souvenir program book – choice of back or inside front cover (first come, first serve).
- Booth/Display space at College/Vendor Fair.
- Additional banner display (sponsor provides) in high traffic areas.
- B/W logo on t-shirts given to players, guest and sold at the event.
- Opportunity to provide giveaway items for “goodie bags” given to all players, guest and, attendees.
- Public recognition at the start of days’ game activities and throughout each day.
- Opportunity to provide flyer/coupon insert inside event program (provided by sponsor no later than Nov. 1).
- Opportunity to provide prizes for promotional contest (e.g. free throw contest, three-point shot contest, etc.).
- Opportunity to present an award to the invited celebrity guest.
- Verbal recognition at Classic Corporate Luncheon.
- 1 VIP Table at Classic Corporate Luncheon (1 table of 10)
- Corporate Recognition Plaque.

### Full Court Shot Sponsor -- \$15,000

- 35 one-day tickets, good for all games
- Premier name/logo placement on all printed materials related to event promotion.
- Name/logo placement on event website with hyperlink.
- Name/logo placement on signage at the event.
- Booth/Display Space at College/Vendor Fair.
- B/W logo on t-shirts given to players and sold at the event.
- Opportunity to provide giveaways for “goodie bags” given to all players, guests and, attendees.
- 1 Full-page ad in souvenir program book.
- Verbal recognition at Classic Corporate Luncheon.
- Verbal recognition throughout games.
- 1 Premier Table (10 guests) at Classic Corporate Luncheon
- Corporate Recognition Plaque.

### Half Court Sponsor -- \$10,000

- 25 two-day tickets, good for all games.
- Name/logo placement on all printed materials related to event promotion.
- Opportunity to provide giveaways for “goodie bags” given to all players, guest and, attendees.
- Name/logo placement on event web page with hyperlink.
- Booth/Display space at the Vendor Fair.
- ½ page ad in souvenir program book.
- Verbal recognition at Classic Corporate Luncheon and throughout the game.
- B/W logo on t-shirts given to all players and sold at the event.
- VIP seating (8 guests) at Classic Corporate Luncheon
- Corporate recognition Plaque.



### **Slam Dunk Sponsor -- \$5,000**

- 15 two-day tickets, good for all games.
- Name/logo placement on all printed materials related to event promotion.
- Name/logo placement on event web page.
- Booth/Display space at College/Vendor Fair.
- Opportunity to provide giveaways for “goodie bags” given to all players and the guest.
- ¼ page b/w ad in souvenir program book.
- 6 tickets to Classic Corporate Luncheon.
- Verbal recognition at Corporate Luncheon.
- Corporate Recognition Certificate.

### **Three-Point Shot Sponsor -- \$2,500**

- 10 two-day tickets, good for all games.
- Name/logo placement on some printed materials related to event promotion.
- Name/logo listed on the event web page.
- Opportunity to provide giveaways for “goodie bags” given to all players and guests.
- ¼ page b/w ad in souvenir program book.
- 4 tickets to Classic Corporate Luncheon
- Verbal recognition at Corporate Luncheon.
- Corporate Recognition Certificate.

### **Fast Break Sponsor -- \$1,000**

- 5 one-day tickets, good for all games.
- Name/logo placement on some printed materials related to event promotion.
- Opportunity to provide giveaways for “goodie bags” given to all players and guests.
- ¼ page b/w ad in souvenir program book.
- 2 tickets to Classic Corporate Luncheon
- Corporate Recognition Certificate.

### **Student Block Tickets Sponsor:**

Buy a block of tickets to donate to students or support your favorite school for 2-days of games.

- Your name/logo placement on some printed materials as a Student Supporter.
- ¼ page b/w ad in souvenir program book.
- Verbal recognition at Corporate Luncheon.
- 1 ticket to Classic Corporate Luncheon
  - \$300 – 30 students
  - \$400 – 40 students

### **Individual Tickets:**

#### **Admission to Games/College & Vendor Fair (2days)**

- General Admission - \$8.00 One-Day / \$10.00 Two-Days
- Students Admission - \$5.00 One-Day / \$7.00 Two-Days

#### **Admission to Corporate Luncheon**

- \$50.00 Per Person
- Table of 10 - \$500.00 / Early Bird \$450.00 (before Nov. 1)

