



Gary  
Chamber  
of  
Commerce

# Lifeline

"CONNECTING BUSINESSES TO CUSTOMERS"

Volume 19, Issue 7

July 2020

Please visit us @[www.garychamber.com](http://www.garychamber.com) and catch a *lifeline*...



Chuck Hughes

Feel free to contact the office with any questions or a desire for Chamber information. Planning to visit the Chamber office? please call first at (219) 885-7407.

## A Word From Our President/CEO

Covid-19 has had an impact on all of us these past few months. In keeping in line with Governor Holcomb's "Back on Track" Plan and the direction provided by Mayor Jerome Prince, the Gary Chamber of Commerce stands ready, willing and able to address your needs as it relates to reopening.

We are open to new and innovative ways in adjusting to our "New Normal". With your continued support the Gary Chamber of Commerce is poised to help build our local economy bigger and better. Now more than at any other time in our lives *we are all in this together*.

## Be Well and Stay Safe!



The CDC recommendations is asking all citizens to wear face masks in public, Chuck Hughes (l) participated in the City of Gary's mask give-away at the Hudson-Campbell Center along with (c) former Chicago Mayoral candidate and philanthropist Mr. Willie Wilson and (r) Gary Mayor Jerome Prince.

### CONGRATULATIONS Urban League of NWI

Dr. Vanessa Allen-McCloud and The Urban League of NWI recently honored Scholarship Recipients with a Virtual Red-Carpet celebration at the UL headquarters located at 3101 Broadway, Gary via Facebook live.

A total of \$35,000 was awarded from a diverse pool of donor organizations, companies and individuals. Each scholarship winner, family members, donors and board members were in attendance for the presentations with social distancing enforced.

### Gary Chamber of Commerce Economic/ Business Development Committee Business Impact Study COVID-19 Survey

The purpose of this survey is to gain a thorough understanding of how the Coronavirus is directly and indirectly affecting the Gary business community. We are asking Chamber members to complete this survey to the best of your ability so that the Gary Chamber may continue to address your concerns regarding COVID-19 and represent your business's best interests at local, state, and federal levels of government during this challenging time. To request a copy of the survey you can email: [jbowden@garychamber.com](mailto:jbowden@garychamber.com) or call (219) 885-7407.

## ASSISTANCE TO HELP YOU APPLY FOR A PPP LOAN

Federal funding is still available for small businesses & nonprofit organizations to keep workers employed during COVID-19. The South Shore Neighborhood Development Corporation, with funding from Legacy Foundation, is providing grants of up to \$500 to help cover the cost of hiring a professional to help you prepare and submit all necessary paperwork for a successful loan application. For additional information email: [SouthShoreNDC@legacyfdn.org](mailto:SouthShoreNDC@legacyfdn.org), phone (219) 736-1880 or visit Legacy Foundation, 370 E. 84th Drive, Suite 100, Merrillville.



HAPPY 4TH OF JULY



## GARY CHAMBER OF COMMERCE NEWS & ACTIVITIES

- **July 9, 2020**—Centier Bank presents Online Financial Education Series. Contact any Centier Bank for registration (see flyer).
- **July 10, 2020**—Farmers Market at Methodist Hospital, 600 Grant Street (see flyer).
- **July 11, 2020**—Lucas Luxury Events “**Gary Game Changers Dinner on The Beach**”, the Aquatorium, 6918 Oak Avenue, Gary, 7-11:00 pm. Tickets on sale \$35-\$55 at [www.Eventbrite.com/e/dinner-on-the/beach](http://www.Eventbrite.com/e/dinner-on-the/beach) or call: (404) 592-7345.
- **July 15, 2020**—**Economic/Business Development Committee Meeting**—9:00 am. Due to the CDC guidelines, the EBD Committee meeting will be conducted via ZOOM. Meeting information to members will be forthcoming.
- **July 17, 2020**—Bad Boys III showing at **Lake Street Beach Drive-In Theater**. \$10 per car, starts at dusk (see flyer).
- **July 27, 2020**—GCC Executive Committee Meeting—11:30 am, via ZOOM. Meeting info to members will be forthcoming.
- **July 29, 2020**—The Times Media Company will host an Indiana Statewide Virtual “**Job Fair**” through August 9. Find a job in Indiana from anywhere. Go online anytime (day or night). To register or learn more, contact Maria Avila at (219) 702-2217 or email [Maria.Avila@nwi.com](mailto:Maria.Avila@nwi.com) (see flyer).

### MEMBER SPOTLIGHT Darrell Riddell—Riddell Technologies



Darrell Riddell, an IT specialist and owner of Riddell Technologies was recently hired by the Gary Community School Corporation as the District's Director of Information Technology.

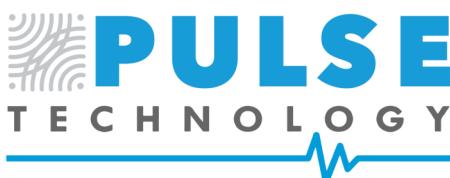
Mr. Riddell is a native of Southern Indiana and has lived in Northwest Indiana his entire adult life. A graduate of Indiana State University where he received a Bachelor's Degree in Information Technology. He also holds an MBA from Keller School of Management, DeVry University. Riddell served as a Professor of Information Technology for 16 years at Ivy Tech Community College and also worked for NiSource as an Analyst. Darrell has been married 15 years and has two children. He is a proud member of the Gary Chamber of Commerce since 2017.

For the most up-to-date, official information regarding SBA Coronavirus programs visit [SBA.gov/coronavirus](https://SBA.gov/coronavirus), sign up for the SBA e-newsletter at [SBA.gov/updates](https://SBA.gov/updates), and follow [@SBAGov](https://twitter.com/SBAGov) on Twitter. Find local SBA Resource Partners who counsel, mentor, and train small businesses at no cost at [SBA.gov/local-assistance](https://SBA.gov/local-assistance). For information on all federal Coronavirus programs including the Paycheck Protection Program (PPP Loan), visit [www.usa.gov/coronavirus](https://www.usa.gov/coronavirus) (en Español).

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U.S. Small Business  
Administration



Pulse Technology is offering some stellar deals to help your business shine for the month of July!

We are also offering a FREE 16oz hand sanitizer with every \$250 supply purchase.

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to schedule  
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### IVY TECH AWARDED \$4 MILLION FOR APPRENTICESHIP PROGRAM

Ivy Tech Community College was awarded nearly \$4 million as part of the U.S. Department of Labor's Apprenticeship: Closing the Skills Gap program.

“Ivy Tech looks forward to working closely with industry partners to actualize this innovative apprenticeship model with curriculum aligned to their specific needs,” said Sue Ellspermann, Ivy Tech President. “Apprenticeship is the gold standard for training full-time employees to master a trade or occupation. For additional information call (219) 392-3600 or visit: [www.ivytech.edu](http://www.ivytech.edu).

# Centier to You

An Online Financial Education Series

Featuring **FREE Identity Theft Resources!**

● e-Course

● Worksheets

● Tips & Resources

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Learn More!

Member  
**FDIC**



# Farmers Market

NORTHLAKE CAMPUS  
600 Grant St  
**Friday**  
**JULY**  
**10**  
**10AM – 2 PM**



- *There's almost nothing better for you and your family than a healthy diet, with generous portions of fresh fruit and vegetables. Your friends at Methodist Hospitals want to help you eat healthy. Methodist Hospitals Farmers Markets will be held from **10 am to 2 pm** right across the street from the Northlake Campus in Gary, at 600 N. Grant St.on:*
- Friday, July 10
- Friday, July 24
- Friday, Aug. 7
- Friday, Aug. 21
- Friday, Sept. 4

MARQUETTE PARK

# LAKE STREET BEACH

## BAD BOYS III

PLAYING  
NOW



# DRIVE-IN THEATER

COST IS \$10 PER CAR • GATES OPEN AT DUSK



# Job Fair

## State of Indiana

### VIRTUAL CAREER EVENT

JULY 29 - AUGUST 9

[gethiredanywhererecareerfair.com/workIN](http://gethiredanywhererecareerfair.com/workIN)

Our Virtual Career event was created to be the easiest and most cost efficient way to match job seekers with employers. Today it is the perfect answer to the virtual handshake. Find, meet, interview, and hire from an appropriate social distance! This well promoted virtual

event will attract talent from across the state eager to return to work or find a fresh start. Your company profile will introduce you to jobseekers; showcase your openings, promote your company brand, and tell why a candidate should consider choosing you.

#### EVENT PACKAGES

##### BOOTH ONLY PACKAGE: \$399

- Virtual Booth with company profile & social links
- Up to 5 jobs listed with description

##### GOLD PACKAGE: \$675

- Virtual Booth with company profile & social links
- Up to 5 jobs listed with description
- Featured Employer (Premium Placement)
- 10,000 Targeted Digital Impressions

##### PLATINUM PACKAGE: \$1,500

- Virtual Booth with company profile & social links
- Up to 10 jobs listed with description
- Featured Employer (Premium Placement)
- Employer Branding Video (in your About Us section and on listings page)
- Chat with Candidates (Text/Video option)
- 25,000 Targeted Digital Impressions

##### A la Carte Add Ons:

- Featured Employer \$225 (Premium Placement)
- Chat with Candidates \$325 (Text/Video option)
- Employer Branding Video \$300 (Don't have one? We can create it)
- 20,000 targeted digital impressions \$280

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To Register or learn more, contact Maria Avila at  
219-702-2214 or email [Maria.Avila@nwi.com](mailto:Maria.Avila@nwi.com)