



Gary Chamber of Commerce

# Lifeline

Volume 8, Issue 12

December 2022

“CONNECTING BUSINESSES TO THEIR CUSTOMERS”

Please visit us @[www.garychamber.com](http://www.garychamber.com) and catch a *lifeline*...

*Merry Christmas & Happy New Year*



Jerome Nelson

Chuck Hughes

Jan Bowden

I would like to thank our Board of Directors, Staff, and members for affording the Gary Chamber of Commerce the experience of a fantastic year. In this season of giving and joy, your support and participation has been a blessing.

Jan, Jerome and I thank you from the depths of our hearts and we wish one and all a

**HAPPY & SAFE HOLIDAY SEASON!**

## 14TH ANNUAL LAKESHORE CLASSIC CORPORATE LUNCHEON—LUNCHEON SPONSOR: NIPSCO



Lakeshore Classic Corporate Luncheon Key-note Speaker: Ron Kittle, former White Sox star.



l-r: Mayor Jerome Prince, Jennifer Montague, Sr. Vice Pres. NIPSCO, Ron Kittle, Chuck Hughes,

l-r: John Wilkening, Notre Dame FCU, Cozey Weatherspoon—\$100 gas card winner, Chuck Hughes.



## Gary Chamber of Commerce Member Events

- ▶ **Gary Public Transportation** can help you connect to your Northwest Indiana customers with ads. Call Cheryl at 219-472-9877 for additional information (*see attached flyer*).
- ▶ **D West Association Advisors** have great Holiday Savings for you and your family/employees. Contact Sylvester Williams [Sylvester@dwestaa.com](mailto:Sylvester@dwestaa.com) or call (708) 620-3729 (*see attached flyer*).
- ▶ **December 6, 2022—Lucas Luxury Group** presents a FREE weekly Master Class. Learn 6 ways to make 6 figures with one property in real estate with AIRBNB from one of the top industry leaders, Ms. Adrian Wells (*see attached flyer*).
- ▶ **December 15, 2022 – Edgewater Health** presents “Chat & Chew” about Chronic Pain Management, 2:00 pm, Cedar Lake Clubhouse, 9800 W. 129th Avenue. Special presentation by April Donald, NP, a Certified Family Nurse Practitioner. Free blood pressure checks. Contact: LaTanya R. Woodson, Director, Community Health Education 219-885-4264 Ext. 4704 (*see attached flyer*).
- ▶ **December 15, 2022—Trade Winds Services** 5th Annual Holiday Cocktails for a Cause. Honoring partners Pat Salvi & Brian Lyter of Gary SouthShore RailCats and Michael Schneider with Wintrust Commercial Bank (7:15 pm) , 6-9:00pm, 3198 E. 83rd Place, Merrillville. Donations needed for pantry food & personal care items. RSVP (219) 945-3116 or (219) 945-3128 (*see attached flyer*).
- ▶ **December 17, 2022— 2nd Annual Black Tie Holiday Soiree** to raise money for those in need this holiday season. RSVP Eventbrite: <https://www.eventbrite.com/e/holiday-soiree-tickets-449548992137?aff=ebdssbdestsearch> or contact Chamber office 219.885.7407 for info (*see attached flyer*).
- ▶ **Lionfish Cyber Security** is offering a Cyber Tackle Box to all Chamber members FREE. Is your business/organization NIST 800 -171 Compliance? Learn how to achieve a solid cyber foundation. Call (877) 732-6772 or [info@LionfishCyberSecurity.com](mailto:info@LionfishCyberSecurity.com) (*see flyer*).

## 2022 A YEAR IN REVIEW



# Happy Holidays

WE THANK YOU FOR BEING A BLESSING TO THE COMMUNITY.

BECAUSE YOU HELP THE COMMUNITY WE WOULD LIKE TO RETURN THE LOVE!

WE ARE OFFERING YOU & YOUR STAFF ADDITIONAL BENEFITS

**THE AVERAGE (CREDIT) IS \$150 PER PERSON, PER MONTH!!!**

LET US HELP YOU INVEST IN YOURSELF FOR 2023!!

- HEALTH BENEFITS
- DENTAL VISION PPO
- SUPPLEMENTAL INSURANCE
- LIFE INSURANCE



# CONNECT

TO YOUR NW INDIANA CUSTOMERS



**GPTC TRANSIT ADS SURROUND CONSUMERS  
WHERE THEY LIVE, WORK AND SHOP.**



*Advertise your company with GPTC. Get your message in front of hundreds of potential buyers every day. We know how to put your "message in motion" to reach people on-the-go throughout Northwest Indiana!*

**Call 219-472-9877**

[www.fueloutdoormedia.com](http://www.fueloutdoormedia.com)



# HOLIDAY



12.17.2022  
6pm to 10pm

B. Coleman  
Aviation

Lookbook  
+  
Event  
Details  
Your Soiree  
Weekend Guide

# SOIREE

## HOLIDAY SOIREE

GARY, IN SATURDAY DECEMBER 17 6PM TO 10PM

B. COLEMAN AVIATION

5701 Industrial Hwy Gary, IN 46406

[WWW.SOIREE.LOVE](http://WWW.SOIREE.LOVE)

**Our next class is tomorrow, Tuesday, December 6th.**

Here is the link where people can register: <https://www.eventbrite.com/e/6-ways-to-make-6-figures-in-short-term-rental-tickets-465316242407>

**ADRIAN WELLS**

LIVE ZOOM CALL

**6 WAYS TO MAKE 6 FIGURES IN SHORT TERM- RENTAL**

WEEKLY MASTERCLASS  
IN REAL ESTATE WITH AIRBNB FROM  
ONE OF THE TOP INDUSTRY LEADERS!

**TUES, DEC 20 | 6PM EST / 5 PM CST**

WEEKLY CLASSES

**Then the next class is Tuesday, December 13th.**

Here is the link where people can register: <https://www.eventbrite.com/e/6-ways-to-make-6-figures-in-short-term-rental-tickets-465317395857>

**ADRIAN WELLS**

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WEEKLY MASTERCLASS  
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**TUES, DEC 13 | 6PM EST / 5 PM CST**

WEEKLY CLASSES

**The last class for December is Tuesday, December 20th.**

Here is the link where people can register: <https://www.eventbrite.com/e/6-ways-to-make-6-figures-in-short-term-rental-tickets-465318890327>

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**TUES, DEC 20 | 6PM EST / 5 PM CST**

WEEKLY CLASSES



# Chronic Pain Management

**Thursday, December 15th, 2:00 p.m.**

Cedar Lake Clubhouse | 9800 W. 129th Avenue



## APRIL DONALD, NP

As a Certified Family Nurse Practitioner, April Donald appreciates the opportunity to help drive patients' health goals and impact their health decisions.

April specializes in family medicine at the new Edgewater Health Cedar Lake Clinic; she chose family medicine because it allows her to see adults of all ages, throughout their life spans.



**FREE**  
blood  
pressure  
checks!



For Your  
**Whole** Life



Dear Chamber Member:

The Gary Chamber and Lionfish Cyber Security has an unbelievable opportunity for you (**completely funded by the way**) to get your cyber security efforts swimming in the right direction.

There are only so many spots left and this opportunity kicks off 12/9. So register below quickly. <https://www.eventbrite.com/e/cyber-security-and-resilience-workshop-cmmcnist-800-171-tickets-474329009837>

As you may know, there can be severe consequences for those of us who are not following proper cyber security compliance guidelines. **Consequences** may include:

- Having systems locked down and continuity of services halted
- Bankruptcy of your company
- Reputational damage from data breaches
- Loss of the people's essential data
- Corrupted and infiltrated systems

But with a cyber plan and compliance management system in place, your customers will feel safe knowing you are looking out for them, employee work can continue without interruption, you are protecting yourself from non-compliance penalties and you will feel relief that you have done everything you can to protect your company from any issues that may arise.

**I want to invite you to participate in this special offer. Unfortunately, we only have enough funding to help 10 organizations.** So, if you want on board, you must act fast! Here's how it works:

Our technology partner, Lionfish Cyber Security, has been awarded an Indiana Innovation Grant to help companies within the State of Indiana work towards becoming cyber resilient. And because of this grant, we are both pleased to offer you the Lionfish Cyber Tackle Box, **FREE FOR ONE YEAR** (an \$11,000 value)! The Cyber Tackle Box orchestrates cyber security management with modules that address compliance, workflow solutions, tool identification, vendor management, and training.

Specifically, for you, using the Cyber Tackle Box, we would like to help you work toward becoming cyber resilient by adhering to the NIST 800-171 guidelines set forth by the DoD as a baseline for **all** U.S.-based organizations to become cyber resilient.

To take advantage of this special benefit, simply register for the **Cyber Security and Resilience Workshops being held in December (see dates below)**. **Once registered, the webinar link and a login to the Cyber Tackle Box will be provided to you before the webinar time.** And as a bonus, you will also automatically receive a free preliminary dark web scan from Lionfish Cyber Security! Dark web scans help identify, analyze and proactively monitor your organization's compromised or stolen employee and customer data. Register here: <https://www.eventbrite.com/e/cyber-security-and-resilience-workshop-cmmcnist-800-171-tickets-474329009837>

Can't make these dates? Don't worry, this training will be recorded and placed into the Cyber Tackle Box for you to watch on-demand. But it is mandatory to register as we only have 10 spots available with the grant funding.

### **Cyber Security and Resilience Workshop - Creating a Solid Cyber Foundation**

Three days of workshops, 4.5 hours long each day. Designed to help Cyber Tackle Box users get through the NIST 800-171 /CMMC compliance practices.

The training will be recorded and placed into the Cyber Tackle Box for all future needs and reviews.

- Dec 9, 2022, 12:00 PM
- Dec 12, 2022, 12:00 PM
- Dec 16, 2022, 12:00 PM

Please let me know if you have any questions. I hope you can take advantage of this wonderful benefit we have secured.

**Thank you,**

**Katrina Terry**, C|EH | CRO | Lionfish Cyber Security

1.877.732.6772 ext 725 | [katrina@lionfishcybersecurity.com](mailto:katrina@lionfishcybersecurity.com) | [Schedule a Meeting](#)





**CYBER TACKLE BOX**  
YOUR CYBER RESILIENCE PLATFORM

# NIST 800-171 Compliance

*The National Institute of Standards and Technology (NIST) developed Special Publication 800-171 to advise about protecting unclassified information created or possessed by the U.S. Government that requires safeguarding from unauthorized access.*

## Who needs to be NIST 800-171 Compliant?

Being NIST 800-171 compliant is required for many companies and their subcontractors that provide products and services to the state and federal government. However, NIST 800-171 is also a good benchmark for all organizations looking to achieve a solid cyber foundation.

## Why You Need NIST 800-171 Compliance

To lower your risk of a data breach, being compliant with NIST 800-171 will ensure that your business has the procedures in place to quickly detect and respond to minimize the impact of a data breach. Being compliant may also help minimize legal ramifications. If a company is found to be non-compliant and suffers from a data breach, the parties affected could pursue legal action to recover damages.

## How Cyber Tackle Box Can Help

Cyber Tackle Box™ is designed to ensure organizations are proficient in foundational concepts and skills across key areas of cyber security. We are currently offering support for NIST 800-171 compliance as part of our Cyber Tackle Box.

Drawing on the NIST 800-171 certification, Cyber Tackle Box becomes your organization's cyber security shield by providing you with cyber security management modules that address compliance, workflow solutions, tool identification, vendor management, and training that will significantly improve your ability to defend against cyber-attacks targeting your company and community.

### CONTACT US

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Phone: +1 877-732-6772

